

DIRECTORATE GENERAL DOORDARSHAN
RATE CARD OF
TECHNICAL FACILITIES, NEWS & ARCHIVAL MATERIAL
(Effective 19th September 2005)
PART ONE

1. Sale of programmes/news clips

I – For Broadcast purpose

A- For sale of programmes (Beta SP/DVC Pro 50)*

- Licence period: 3 years
- Non-exclusive rights
- Rate includes technical cost plus medium

Genre	Rate per minute for programmes (less than 5 years old) (Digital/Analogue)			
	Rupees		US Dollars	
Performing arts	2500		70	
Drama	3300		85	
Documentary – Features	2900		80	
Magazines (Agriculture, children, health, women, youth etc)	1000		25	
Single OB (PM's 15 th August Address to the nation; Special Events – Swearing in of the Vice-President, Prime Minister, Council of Ministers etc) Events in Parliament – Presidents Address to the Joint session of Parliament, FM's Budget speech, Rail Budget.	Complete programme	Per minute	Complete programme	Per minute
	100,000	3000	3000	50
Multiple OB National events (Swearing in of the President, Republic Day parade, Beating Retreat)	200,000	6000	6000	100
Proceedings in the Lok Sabha, Rajya Sabha.	-	1500	-	25
Live feed with DD Logo of events where DD holds exclusive rights for use as part of a regularly scheduled daily news bulletin of which the actual news element constitutes the main feature and the news bulletin is not positioned or promoted as a cricket match programme.				
(a) Cricket	-	30,000	-	720
(b) Others	-	10,000	-	240

***Digi Beta tape, if requirement is in this medium, and VCR will have to be provided by the buyer**

Note:

1. 25% extra will be charged for programmes more than 5 years, but less than 10 years old.
2. 50% extra will be charged for programmes more than 10 years old.

B – For sale of News clips (Beta SP/DVC Pro 25 /50)*

- Licence period: 3 years
- Non-exclusive rights
- Rate includes technical cost plus medium

Rate per second	
Rupees	US Dollars
500	12

***Digi Beta tape, if requirement is in this medium, and VCR will have to be provided by the buyer**

II – For Non-Broadcast use (CD/DVD/VHS only)

- Licence period: 3 years
- Non-exclusive rights

Rate per minute (All genres of programmes)		Rate for 60 minutes and above (All genres of programmes)	
Rupees	US Dollars	Rupees	US Dollars
50	4	3000	100

Note:

1. Minimum duration for which rate will be charged is 5 minutes.
2. Prior permission in writing of the Directorate General Doordarshan is mandatory for any public screening.

PART TWO

S.No.	Details of Technical Facilities	Duration	Domestic User INR	Foreign user US \$	Remarks
1	PLAYBACK / RECORDING BETACAM / DVC	30 mts.	350	150	
2	PLAYBACK / RECORDING VHS / VCD / DVD	30 mts.	100	15	
3	AB ROLL EDIT SUITE (Linear/non linear)	60 mts.	1300	350	
4	ENG CAMCODER (BETA /DVC PRO)	Per hour	1000	200	With standard accessories
5	COLOUR OB VAN WITH 5 CAMERA UNITS & OTHER ASSOCIATED EQUIPMENTS)	Per hour	12,000	2,000	Hiring charges to be worked out as per details given in the Note (c), (d), (e), (f) & (g) below eight hours.
6	EFP VAN WITH TWO CAMERA SETUP	Per hour	3,500	500	Hiring charges to be worked out as per details given in the Note (c), (d.), (e), (f) & (g) below.
7	M/W LINK	Per hour	4,000	200	Transportati on of equipment and crew to be arranged by the party. Mode of transport shall be equivalent to AC-2 Tier of Train.
8	TELECINE (T/K) TO VCR DUBBING	Per hour	2,000	600	
9	COLOR STUDIO Up to THREE CAMERA SETUP (SIZE <100 Sq.m >50 Sq.m)	Per hour	7000	350	With standard production facilities
10	COLOR STUDIO Up to THREE CAMERA SETUP (Studio Size >100 Sq.m)	Per hour	8,000	400	With standard production facilities

11	DSNG	Deployment days	80000	2500	Hiring charges to be worked out as per details given in the Note (c), (f) & (g) below.
		Non-Deployment days	40000	1500	
12	UPLINKING CHARGES	First 10 minutes (Minimum)	7,500	250	Without space segment
		Additional per minute	300	10	
13	SPACE SEGMENT CHARGES	First 10 minutes (Minimum.)	2000	50	Space segment will be provided only on leased transponder of Doordarshan
		Additional per minute	200	5	
14	DOWNLINKING CHARGES	First 10 minutes (Minimum)	2,500	150	With down link Dish already installed otherwise additional Rs. 20000 incase the down link is to installed afresh
		Additional per minute.	200	5	
15	COMMENTATOR BOOTH EQUIPMENT	Per hour	1,500	150	With two mikes, colour monitor, headphones, Audio Mixer and Power supply.
16	STANDARDS CONVERTER / FRAME SYNCHRONISER	Per Shift	5000	600	
17	IRD	Per Shift	1500	50	
18	CLIP MAIL	Per hour	2000	100	PSTN charges are to be borne by the client

19	SAT PHONE	Per Shift	5000	400	Transportation with one crew by air & Satellite charges to be borne by the client
	BETACAM/DVC pro CASSETTE	30 mts.	1000	40	
	BETACAM/DVC Pro CASSETTE	60 mts.	1600	60	
	BETACAM/DVC Pro CASSETTE	90 mts	2600	75	
	VHS/CD CASSETTE	180 mts	150	5	

NOTE

(a)	For all facilities the charges are to be levied for minimum time unit of 60 minutes except for S.No 1 & 2 where it is 30 minutes. Sl. No 12, 13 & 14 it is 10 minutes. For S. No. 16,17 & 19 it is per shift of eight hours. For Sl. No. 11 it is for deployment day.
(b)	For items where the equipment/OB Van/DSNG is to be taken out of the Doordarshan kendra, the actual time of its usage/hiring by the party would have to be calculated from the time it leaves the kendra and till the time it returns back in the Kendra.
(c)	In order to simplify the outstation hiring, two types of the cases have been formed. Case-1 where outstation is from out of the city limit up to 700 kms. Case-2 where the outstation hiring is from 700 to 1500 Kms. Hiring more than 1500 kms shall be as such discouraged.
(d)	In case of Hiring of outstation equipment/OB vans/DSNG, the components need to be charged are: Transportation Charges (Fixed mentioned below)), Hiring Charges during Journey Period (At the rate of 30% of the normal hiring charges), Normal hiring charges during deployment & Non-deployment (Indicated in the Rate card), TA/DA of the staff (Indicated below), However, there is some difference in case of outstation DSNG hiring, the details of which are specified below in (g).
(e)	For Case-1- Fixed Transportation charges Rs.25, 000/-, Fixed Journey Period 3 days. For Case-2 - Fixed Transportation Charges Rs. 45,000/-, Fixed Journey Period 6 days. Note: During the Journey period the Hiring charges shall be at the rate of 30 % of the normal listed hiring charges.
(f)	TA for the staff Case1- Rs. 30,000 (For OB Van) and Rs. 10,000 for DSNG-drive away van. TA for the staff Case2 - Rs. 50,000 (For OB Van) and Rs. 15,000 for DSNG-drive away van. No separate TA to be charged in case of DSNG Fly-away as its transportation includes TA of the staff. DA for the staff in all cases have to be charged flat at the rate of Rs. 400/- per day per person; from the time staff leaves the kendra and returns back. Staff requirement for OB Van & DSNG van will be 16 and 5 respectively. For DSNG-Fly-away staff is 2 Nos.
(g)	Transportation charges for DSNG-Flyaway by air will be Rs 1.25 lakhs, which shall have no journey period for charging purpose. For DSNG-drive away Van Rs.25000 & Rs 45000 will be charged as fixed transportation charges and with a fixed journey period of 3 Days & 6 Days for Case-1 & Case-2 respectively. Note: a.) During the Journey period the Hiring charges shall be at the rate of 30 % of the normal Deployment charges along with TA/DA of staff; the details of which are indicated above. b.) If DSNG needs to be installed one day in advance of the coverage day due to either testing session desired by the party or if the coverage starts in the forenoon session on the coverage day, the previous day shall also be charged as Non-deployment day.
(h)	The charges for all the technical facilities include the cost of the operating Crew. As such these equipments while being taken out of Doordarshan premises will always be accompanied by Doordarshan Operating crew.
(i)	All efforts would be made to honour the commitment. However, Doordarshan shall not be liable for any damages/charges for any break in service due to any unforeseen circumstances including sudden failure of equipment etc.,
(j)	There is one uniform rate for all types of users, i.e., Private, Government, and Semi-government or Charitable outfits.

PAYMENT

1	The amount is to be taken in advance from the domestic users through Bank Drafts by the Kendra hiring the facility. In case of foreign users, an assurance from the concerned Embassy regarding making payment within 30 days of receipt of invoice will have to be furnished otherwise hiring charges are to be deposited in advance through bank draft as indicated above. Payment collection, in case of all foreign users, has to be done by IMD Doordarshan Directorate. In case payments are delayed, Doordarshan reserves the right to charge interest @ 12% per annum on delayed payments.
2	Cancellation charges for coverage within the city: In case the facilities are cancelled after booking, the cancellation charges at the following rates will be applicable: (I) Before 3 days of actual booking - 10% (ii) Between 3 days and 24 hours - 50% (iii) Within 24 hours - 75% Cancellation charges in case the facilities are offered outside the city and the cancellation happens during the journey period In addition to 25% of the normal hiring cost as per rate card for one shift of coverage, the Fixed charges as Transportation charges, Journey Period hiring Charges, Staff TA and DA for 3 days depending on the Case-1 & 2 is also to be charged.
3	The rates are subject to periodical revision.