



Prasar Bharati (Broadcasting Corporation Of India)
DD Sahyadri, Mumbai

DAY	PROGRAMME	TIME	SPONSORSHIP RATE (Rs)	FCT (Sec)	SBR PER 10 SEC (Rs)
Sun	Chalta Bolta	1500 - 1530	60000	100	10000
Sun	Ek Dhaga Aami Teeghee	1530 - 1600	60000	100	10000
Sun	Bheti Laage Jeeva	1600 - 1630	60000	100	10000
Sun	Krishna Kathchya Katha	1630 - 1700	60000	100	10000
Sun	Ruchira	1700 - 1730	60000	100	10000
Sun	Smart Sunbai	1730 - 1800	60000	100	10000
Sun	Sare Saare Gauya	1800 - 1900	120000	200	10000

Service tax & all other duties / levies, as applicable from time to time.



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AY	PROGRAMME	TIME	SPONSORSHIP RATE (Rs)	FCT (Sec)	SBR PER 10 SEC (Rs)
Mon - Tue	Sansar Maza Vegala	1500 – 1530	30000	100	7000
Wed - Thur	Rekha Hi Bhagyachi	1500 – 1530	30000	100	7000
Fri - Sat	Ek Kiran Roshnichi	1500 – 1530	30000	100	7000
Mon - Tue	Tuzya Gala Mazya Gala	1530 – 1600	30000	100	7000
Wed - Thur	Ratra Vanvyachi	1530 – 1600	30000	100	7000
Fri - Sat	Air Hostes	1530 – 1600	30000	100	7000
Mon - Tue	Ashi Hi Dharmakanya	1600 – 1630	30000	100	7000
Wed - Thur	Sukanya	1600 – 1630	30000	100	7000
Fri - Sat	VAMANASHARM	1600 – 1630	30000	100	7000
Mon - Tue	Crime	1630 – 1700	30000	100	7000
Wed - Thur	Karan The Detective	1630 – 1700	30000	100	7000
Fri - Sat	Apradh	1630 – 1700	30000	100	7000
Mon - Fri	Tarane Purane	1705 – 1730	30000	90	8000
Sat	Chitrahaar	1700 – 1730	30000	90	8000
Mon - Tue	Sankat Mochan Hanuman	1730 – 1800	30000	100	7000
Wed - Thur	Chandramukhi	1730 – 1800	30000	100	7000
Sat	Pimpalpaan Suvarkshan	1730 – 1800	30000	100	7000
Sat	Bharat Ek Khoj	1800 – 1855	60000	200	7000
Mon - Sat	Zatpat Recipe	1855 – 1900	10000	30	7000
Sat	Mumbai Amchi Mumbai	0730 – 0800	20000	100	5000
Mon - Fri	Tarane Purane	0800 – 0830	20000	100	5000
Mon - Fri	Krishidarshan	1800 – 1830	-	-	5000
Mon - Wed & Fri	Amchi Mati Amchi Manse	1830 – 1900	20000	100	5000



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Spotbuy Rate For The News

DAY	PROGRAMME	TIME	SPONSORSHIP RATE (Rs)	FCT (Sec)	SBR PER 10 SEC (Rs)
Mon - Fri	News Headlines (Vruttasar)	1530	-	-	8000
Mon - Fri	News Headlines (Vruttasar)	1630	-	-	8000
Mon - Fri	News Headlines (Vruttasar)	1730	-	-	8000
Mon - Fri	News Headlines (Vruttasar)	2000	-	-	5000
All Days	Batmya (All Days)	1430 - 1500	-	-	4000 (Before & After) 5000 (Mid-break)
Mon - Sat	Batmya (Monday to Friday)	1700 - 1705	-	-	8000 (Before & After)
All Days	Batmya (All Days)	1900 - 1915	-	-	14000 (Before & After) 17500 (Mid-break)
All Days	Batmya (All Days)	2130 - 2200	-	-	4000 (Before & After) 5000 (Mid-break)
Mon - Sun	Batmya (Monday To Saturday)	0830 - 0845	-	-	8000 (Before & After) 10000 (Mid-break)
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Sun	Sun M.F.F	1100 - 1330	50000	150	6000
Mon - Fri	Sakhi Sahyadri	1300 - 1400	22000	300	3500
Mon	Ruchira(R)	1400 - 1430	11000	150	3500
Tue - Sat	Aaswad	1400 - 1430	11000	150	3500
Sun	Chitrageet	1400 - 1430	11000	150	3500
Tue & Fri	Jai Maharashtra	1915 - 2000	22000	300	3500
Wed	Young Tarang	1915 - 2000	22000	300	3500
Thurs	Mahacharcha	1915 - 2000	22000	300	3500
Sat - Sun	Mazi Maye	1915 - 1930	11000	150	3500



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Sat	Music Track	1930 - 2000	11000	150	3500
Sun	Mumbai Amchi Mumbai	1930 - 2000	11000	150	3500
Mon - Tue	Rekha Hi Bhagyachi (R)	2000 - 2030	11000	150	3500
Wed - Thur	Ek Kiran Roshnichi (R)	2000 - 2030	11000	150	3500
Fri	Pimpalpaan Suvarkshan (R)	2000 - 2030	11000	150	3500
Sat - Sun	Hello Doctor (F)	2000 - 2100	22000	300	3500
Mon - Tue	Ratra Vanyachi (R)	2030 - 2100	11000	150	3500
Wed - Thur	Air Hostes (R)	2030 - 2100	11000	150	3500
Mon - Tue	Sukanya (R)	2100 - 2130	11000	150	3500
Wed - Thur	Ashi Hi Dharmakanya (R)	2100 - 2130	11000	150	3500
Fri - Sat	Tuzya Gala Mazya Gala (R)	2100 - 2130	11000	150	3500
Sun	Music Café	2100 - 2130	11000	150	3500



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DAY	PROGRAMME	TIME	SPONSORSHIP RATE (Rs)	FCT (Sec)	SBR PER 10 SEC (Rs)
Mon - Tue	Karan The Detective (R)	2200 - 2230	11000	150	3500
Wed - Thur	Apradh (R)	2200 - 2230	11000	150	3500
Fri - Sat	Crime (R)	2200 - 2230	11000	150	3500
Tue - Wed	Sankat Mochan Hanuman (R)	2230 - 2300	11000	150	3500
Thur - Fri	Chandramukhi (R)	2230 - 2300	11000	150	3500
Sat - Sun	Aamhi Ithale Sikandaar	2230 - 2300	11000	150	3500
Sat	Chitrahaar (R)	2300 - 2330	11000	150	3500
Sun	Smart Sunbai (R)	2300 - 2330	11000	150	3500

Service tax & all other duties / levies, as applicable from time to time.

Note - Rates cannot be negotiated.

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